

#### Attending:

(Please place an "X" in the box indicating which conference venue you will attend.)

Oakland, CA - September 30, 2003 ☐

Commerce, CA - October 7, 2003 ☐

Temecula, CA - October 9, 2003 ☐

See [www.creativeeventsolutions.net/disaster](http://www.creativeeventsolutions.net/disaster) for program.

Conference Cost:  
Register **before August 22** ..... \$119

Register **August 23 to September 20** ..... \$139

Register **after September 20 or at the door (if available)** ..... \$169

Registration Fee Enclosed ..... \$ \_\_\_\_\_

Conference fees include breakfast, lunch, refreshments and course handout materials. Registration not processed without payment in full. Registration confirmation will be sent by e-mail. No refunds will be issued for cancellation or no show. Substitutes will be accepted at any time.

For more information, please email Creative Event Solutions at [info@creativeeventsolutions.net](mailto:info@creativeeventsolutions.net)

#### Register either by mail, fax or online.

1. Complete this form and mail with your check or credit card information to the address listed below.
2. Fax this form with your credit card information to 714-775-9401.
3. Register online at [www.creativeeventsolutions.net/disaster](http://www.creativeeventsolutions.net/disaster)

Name (please print clearly)

Title/Position

Organization

Address

City Zip

Daytime Phone Fax

E-mail (Print clearly to receive a confirmation of your registration)

Credit Cards Accepted:



Credit Card Number

Print Name on Card Expiration Date

Signature of Cardholder

Mail registration and make check payable to:  
Creative Event Solutions, c/o Disaster Conference  
P.O. Box 9046, Fountain Valley, CA 92728  
Telephone 714-775-9410

**SAME  
PRICE  
AS LAST YEAR!**

# REGISTRATION

## The 6<sup>th</sup> Annual California Statewide Medical and Health Disaster Management Conference 2003

Creative Event Solutions

P.O. Box 9046

Fountain Valley, CA 92728



## 2003 California Medical & Health Disaster Management Conference



## Covering California

An All Hazards Approach to Managing Emergencies

**September 30, 2003**  
**Oakland, CA**

**October 7, 2003**  
**Commerce, CA**

**October 9, 2003**  
**Temecula, CA**

## About the Conference

The sixth annual statewide California Medical & Health Disaster Management Conference is designed to unite government and healthcare emergency management planners in building a coordinated response to *all hazards* emergencies through informative and interactive presentations.

This year's series of one-day conferences offers attendees the opportunity to learn about *all hazards* planning tools and strategies for emergency management. The focus will be on the impact of an emergency on the medical and health infrastructure.

## The Objectives

At the completion of this activity, participants will be able to:

- Identify elements of an *all hazards* emergency management plan.
- Discuss the effects of disasters on the mental health of victims, healthcare professionals and responders.
- Identify strategies to protect your facility as a primary or secondary target.
- Articulate the importance of preparing the healthcare organization for disasters and emergencies.
- Discuss the facility evacuation strategies and the expansion of facilities to accommodate surge capacity.
- Plan for the November 13, 2003, California Medical and Health Disaster Exercise.

## Continuing Education Credits

This conference is approved for 6.0 continuing education hours for RNs by the BRN #13574 and for EMTs and Paramedics by the CA EMSA #94-001.

The California Medical Association is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing education for physicians. The California Medical Association designates this continuing medical education activity for 6.0 credit hours and it may be applied toward the CMA certification in medical education and the AMA Physician's Recognition Award. Each physician should claim only those credit hours that he/she actually spent in the activity.



## Agenda

### Registration and Breakfast

7:00 a.m. to 8:00 a.m.

### Program

8:00 a.m. to 5:00 p.m., including lunch

### General Session

- Homeland Security: Keeping California Safe
- Elements of *All Hazard* Emergency Planning for Healthcare Providers and First Responders
- Mental Health Effects of Disasters
- The Healthcare Organization as a Primary or Secondary Target
- California Contingent Goes to Israel - How Israel Prepares For and Responds to Terrorism
- Managing Surge Capacity and Facility Evacuation
- Vulnerable Populations: Medical Sheltering During Disasters
- How To Plan and Execute Disaster Exercises and Disaster Drills in Your Organization
- 2003 Disaster Exercise Overview

### Faculty

All featured speakers are experts on emergency medicine and disaster preparedness and have extensive backgrounds as authors and lecturers. Presenters may vary by location.

- George Vinson, Director of Homeland Security, State of California
- Commander Thomas Chegwiddden, MHRT CA-3
- Sergeant Mark Potter, SFPD Explosive Ordinance Disposal Unit
- Michael Osur, Administrator, Riverside County EMS Agency
- Steve Wood, Emergency Preparedness & Disaster Medical Response, San Diego County
- Dr. Martin Fenstersheib, Health Officer, Santa Clara County
- Cheryl Starling, RN, Disaster Medical Specialist, EMSA
- Laura Venegas, MBA, Disaster Medical Specialist, EMSA
- Shawn Ortiz, Senior Emergency Planner, Department of Social Services
- Nancy LaPolla, Administrator, Santa Barbara EMS Agency

For additional information, check  
[www.creativeeventsolutions.net/disaster](http://www.creativeeventsolutions.net/disaster)

## General Information

### Supporting Organizations

The California Medical & Health Disaster Management Conference Organizing Committee invites you to attend its sixth annual conference. This conference is presented for continuing medical education by the California Medical Association in joint sponsorship with the Los Angeles County Medical Association in cooperation with the following organizations:

- California Emergency Medical Services Authority
- California Department of Health Services
- Los Angeles County Emergency Medical Services Agency
- Inland Counties Emergency Medical Agency
- Riverside County Community Health Agency
- Hospital Association of Southern California
- Kaiser Permanente
- Governor's Office of Emergency Services
- Hospital Council of Northern & Central California
- Office of Statewide Health Planning and Development

### Accommodations

The California Medical & Health Disaster Management Conference 2003 will be held at three locations – the Hilton Oakland Airport in Northern California and the Commerce Crowne Plaza Resort and Temecula's Pechanga Resort in Southern California. For accommodations, call the hotel directly and indicate you will be attending the conference to receive the preferred rate.

#### September 30, 2003 • Hilton Oakland Airport

1 Hegenberger Road, Oakland, CA 94621  
Direct: 510-635-5000  
Lodging Rate: \$129.00 plus tax/surcharge

#### October 7, 2003 • Crowne Plaza Resort & Casino

6121 East Telegraph Rd., Commerce, CA 90040  
Direct: 323-728-3600  
Lodging Rate: \$99.00 plus tax/surcharge

#### October 9, 2003 • Pechanga Resort & Casino

45000 Pechanga Parkway, Temecula, CA 92592  
Direct: 909-693-1819  
Lodging Rate: \$84.00 plus tax/surcharge